Taylor County Drug Opposition Partners

Derrick Fritz, Project Director

Marlana Lammar, Project Coordinator

Agenda

- Brief Overview of TCDOP
- Substance Use in Taylor County
  - Alcohol
  - Meth
  - Opioids
  - Tobacco
- TCDOP Initiatives/what's next
- Questions

What is TCDOP?

- Formed in 2012
- Prevent substance use
  - Focus on youth
- Drug Free Communities Grant (2013)
  - 12 sectors
  - Years 1-5
- Effectiveness of prevention

What are we doing... coming up in a few minutes! But first, let's talk about why we have a substance use prevention coalition.

TCDOP

Taylor County Drug Opposition Partners

Drug Free Communities

United Communities. Drug Free Youth.

Who Are We:

T.C. residents representing: Law Enforcement, Health Care Professionals, Gilman, Medford, and Rib Lake School Districts, Youth, Human Services, Faith Community, Business, Media, Youth Serving Organizations, Parents, Civic and Volunteer Groups, Prevention, Addiction and Recovery experts.

Why We Care:

Alcohol and drugs have a detrimental influence on the developing adolescent brain including: impulse control, critical thinking, and memory. Early onset has been strongly linked with addiction and adult related alcohol and drug consequences.

- T.C. Youth drinking rates are lower than WI and National Trends.*
- T.C. youth binge drink less than other WI youth.
- Middle School Students report their first drink of alcohol (more than a few sips) prior to age 10.
- *Youth report obtaining prescription pain pills from parents or friends with or without their knowledge.
- T.C. Youth marijuana use is on the rise. (TCSO)
- Methamphetamine is a growing problem in T.C. with an increase in property and sex crimes. (TCSO)

* 2017 Youth Risk Behavioral Survey & (TCSO) - Taylor County Sheriff's Office

Community Partners:

Taylor County Health Department
Gilman, Medford, Rib Lake Schools District
Aspirus—Medford Community Benefits
Forest Springs
K99 - WIGM
Star News
In Stitches & Ink
McDonalds
Nestle
Pro Designs
Broadway Theater
Medford Cooperative
Stramm Genez
Highview Inn
Kwik Trip - Medford
Walmart—Medford
Nicolet Bank
Brunners Well Drilling
Point of View H.M.

Substance use in Taylor County: Alcohol

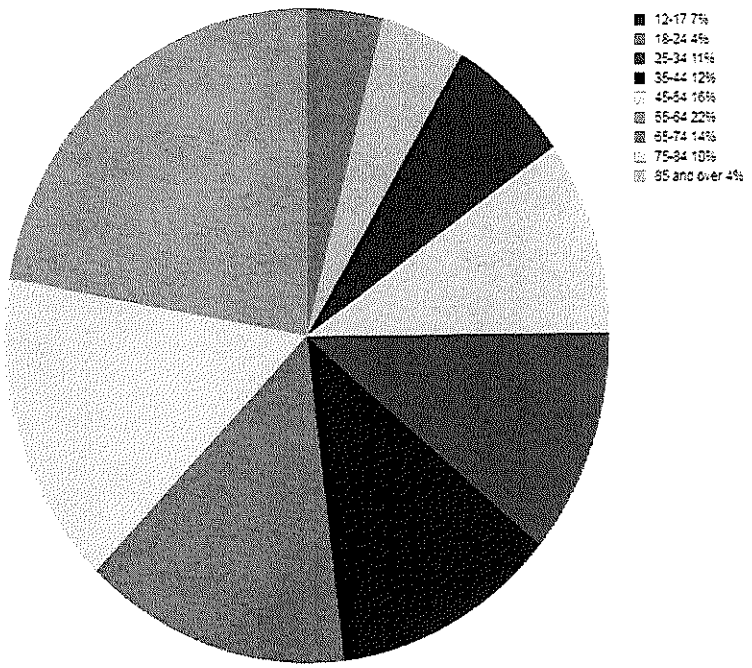
- Data
  - 2017 YRBS
    - 52.1% have tried alcohol at least once in their life time
    - 27.2% of students had at least one drink in the past 30 days
    - 22.6% had their first drink before the age of 13
    - 13.2% had five or more drinks of alcohol (binge drinking) at least one time in the past 30 days
  - Alcohol Compliance Checks
    - October 2017 33% failure rate
    - August 2018 37% failure rate
- Why here?
  - Accessibility
  - Perceptions
    - 44% of youth say that they think that there is 'no or slight risk' that people risk harming themselves if they have 1 or 2 drinks nearly every day
    - 50% of youth felt that their parents would say that it is 'very wrong' for them to have 1 or 2 drinks nearly every day
  - Cultural Norm
  - Seclusion

Substance Use in Taylor County: Meth

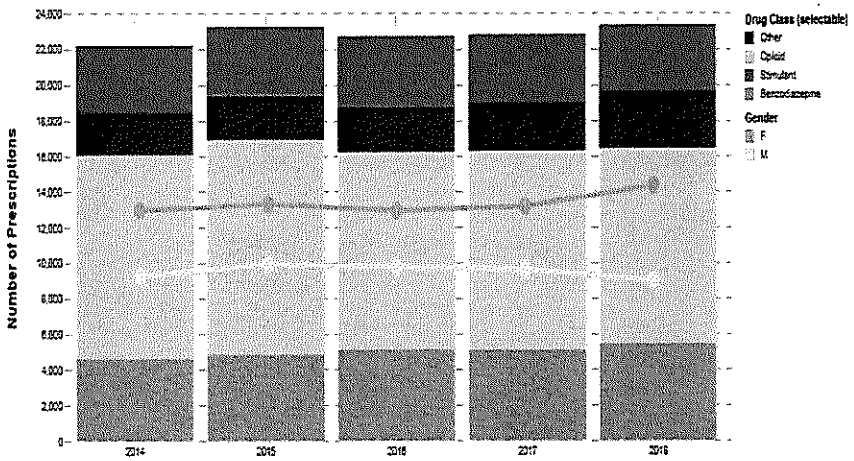
- Taylor County Human Services Intake (2019)
  - Intake referrals have increased 50% from 2017 to 2018
  - 2018- 9 referrals/month; 2017- 5.9 referrals/month; 2016- 3.7 referrals/month
  - Through April 2019, 18 referrals
- Taylor County Community Meth Survey (2017)
  - 76% of people believe it is fairly easy/easy to get meth in Taylor County
  - Meth is the #1 drug identified as a prevention need in TC
- 2017 YRBS
  - 7.1% of students were offered, sold, or given an illegal drug by someone on school property during the 12 months before the survey
- Why here?
  - Highway 29
  - People 'come and go'
  - Learn more

Substance Use in Taylor County: Opioids

- 2017 YRBS
  - 11.2% of students had ever misused a prescription medication (without a doctor's prescription or differently than how a doctor told them how to use it)
  - 6% of students misused a prescription drug in the last 30 days
- Prescribing practices (Wisconsin Prescription Drug Monitoring Program, 2018)
  - In the 4th quarter of 2018, there was an average of 11.78 doses/person in TC
  - Women were prescribed 5,000 more than men in 2018
  - Well dispersed throughout different age groups (19-44 is the highest prescribed)
- Why here?
  - Highway 29
  - Family and Friends
  - Open Houses



Prescriptions in TC by Age Group



Total prescriptions and prescriptions by identified gender

Substance Use in Taylor County: E-Cigarettes

- 2017 YRBS
  - 15% of students used an electronic vapor product at least 1 day in the last 30 days
  - Likely to increase with 2019 YRBS
- Anecdotal
  - All three schools in the county reporting high e-cigarette usage
  - In restrooms
- Why here?
  - Accessible
  - Perceptions
  - 'Safer'

TCDOP Initiatives

- Alcohol Compliance Checks
- Drug Endangered Children
- Drug Searches
- March Against Meth
- Media Campaigns
  - Drug-A-Month
  - Hunting season
  - Prom/Graduation
- Prescription Take Back
  - Drop Box
  - Flyers/Take Back Days
- Presentations/Forums
- Policy Development
- Pure Performance
  - Drug Alternative Activities
  - Education
  - National Alcohol & Drug Facts Week
  - Navy SEALS
- Speakers
- Tavern League

What's next for TCDOP?

- Pure Performance Leadership event in 2020
- Collection of data
- ***Sustainability of the coalition***

Questions?

- Derrick Fritz
  derrick.fritz@co.taylor.wi.us, (715) 748-1959

- Marlana Lammar
  marlana.lammar@co.taylor.wi.us, (715) 748-1961